

COOL JAPAN 2015@MEIJI UNIVERSITY

MEIJI UNIVERSITY COOL JAPAN SUMMER PROGRAM 2015 July 22 (Wed) - Aug 6 (Thu), 2015

Meiji University's Cool Japan Summer Program is a series of lectures and field trips on a wide variety of subjects relating to Japan's contemporary images – from manga, anime and music, to fashion, craftsmanship and cuisine. We invite you to discuss many issues of “Japan” with some of the leading researchers and professionals of each field. Let us look into the essence of Japanese pop culture while exploring its current social context and future potential. We will investigate diverse aspects of Japanese society and uncover their underlying traditional elements.

Discover and experience “COOL JAPAN” for yourself with us during summer 2015!

Program Schedule

Date	AM	PM
July 22 (Wed)	<ul style="list-style-type: none"> • Opening Ceremony • Introduction to Cool Japan 	• Activity with Meiji University Students
July 23 (Thu)	<ul style="list-style-type: none"> • Manga • Otaku Culture 	FT: Tokyo Uncovered 1 <i>Akihabara</i>
July 24 (Fri)	<ul style="list-style-type: none"> • Movie • Music 	WS: <i>Flower Arrangement</i>
July 25 (Sat)	Free Time	
July 26 (Sun)		
July 27 (Mon)	<ul style="list-style-type: none"> • Anime • Idol Culture 	FT: Tokyo Uncovered 2 <i>Anime Studio</i>
July 28 (Tue)	<ul style="list-style-type: none"> • Youth Culture & Fashion • Japanese Hospitality 	WS: <i>Sushi Making</i>
July 29 (Wed)	<ul style="list-style-type: none"> • Japanese Culture: --Depth and Diverity-- 	FT: Brown's Field: <i>Organic Farm Life in Japan</i>
July 30 (Thu)	<ul style="list-style-type: none"> • Craftsmanship • Tourism 	WS: <i>Aikido</i>

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July 31 (Fri)	• Art and Design	FT: Tokyo Uncovered 3 <i>Architecture</i>
August 1 (Sat)	Free Time	
August 2 (Sun)		
August 3 (Mon)	FT: Traditional Japan(<i>in Kyoto</i>) <i>Tea Ceremony</i>	
August 4 (Tue)	FT: Culture Management (<i>in Kyoto</i>) <i>Wearing Kimono</i>	
August 5 (Wed)	• Promoting Cool Japan to the World	Preparation for Presentation
August 6 (Thu)	Presentations by Participants	• Wrap-up Session • Closing Ceremony

* FT = Field Trip WS=Workshop

* Contents of the program may be subject to change.

General Information

Date	July 22 (Wed) - Aug 6 (Thu), 2015
Place	Meiji University Surugadai Campus (Tokyo)
Program Hours	52.5 hours in total ➤ Lectures 25.5hrs, Field trips 22.5hrs, Presentations 4.5hrs
Participants	Undergraduate or Graduate-level University Students (Approx. 20 persons)
Program Fee	150,000 yen ➤ This includes tuition fees, field trip cost, transportation and hotel for Kyoto trip. ➤ Accommodation in Tokyo is not included.
Accommodation (Optional)	a) Dormitory Room 52,800 yen (3,300 yen/night) b) Hotel (Single room, with breakfast) 144,000 yen (9,000 yen/night) ➤ Check-in date for the accommodation is July 21 and check-out date is Aug 7 (16 nights in total) ➤ Please pay the accommodation fee directly to our registered travel agent, if you wish to reserve from the above 2 choices.
Evaluation	Participants will be graded on their attendance, assignments, and final presentation. A certificate will be given upon successful completion of the program.
Language used	English

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Application	March 2 (Mon) – April 6 (Mon), 2015 ➤ Please settle the payment of program fee within 2 weeks after online application ➤ Application period will end upon reaching program capacity
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CONTACT

International Collaboration Office (c/o Ms. Kiko Lee)

Meiji University

1-1 Kanda-Surugadai, Chiyoda-ku, Tokyo 101-8301

TEL: +81-3-3296-4591 FAX: +81-3-3296-4360

E-mail: cool_jp@meiji.ac.jp Facebook : COOL JAPAN@MeijiU.

Website <http://www.meiji.ac.jp/cip/english/programs/cooljapan/index.html>

